

ORDER



Orders
Order / Rev: 695852 - 8
Alt Order #: 06212985
Product Desc: DSCC NELSON
Estimate: 490
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 06/27/12 / 10/05/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Abar Hutton Media/ POL
Buying Contact: Shelli Hutton
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nelson, B/ DSCC/ D/Sen/FL
Demographic: A25-54
Product Codes: PL-US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	114	\$118,450.00	\$100,682.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	114	\$118,450.00	\$100,682.50	0.00
Totals	114	\$118,450.00	\$100,682.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTSP-TV	26%	\$118,450.00
Market	100%	\$455,576.92

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	25%	\$113,894.23
WFTS	19%	\$86,559.62
WMOR	1%	\$4,555.77
WTOG	1%	\$4,555.77
WTTA	0%	\$0.00
WTVT	28%	\$127,561.54
WVEA	0%	\$0.00
WWSB	0%	\$0.00
WXPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/09/12	10/12/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF - -	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- TWTF - -			4		\$175.00		0.00				
2	WTSP	10/09/12	10/12/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WTSP	10/09/12	10/12/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	5	\$200.00	P-4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		5				\$200.00		0.00			
3	WTSP	10/09/12	10/12/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		4				\$200.00		0.00			
4	WTSP	10/09/12	10/12/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- TWTF - -	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		4				\$200.00		0.00			
5	WTSP	10/09/12	10/12/12	M-F 930-10a Inside Edition	CM	930-10a	- TWTF - -	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		4				\$200.00		0.00			
6	WTSP	10/09/12	10/12/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF - -	:30	8	\$450.00	P-4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		8				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/08/12-10/14/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		(\$450.00)		0.00	NM		
	2	WTSP	10/08/12-10/14/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		(\$450.00)		0.00	NM		
	5	WTSP	10/08/12-10/14/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		(\$450.00)		0.00	NM		
	6	WTSP	10/08/12-10/14/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		(\$450.00)		0.00	NM		
	7	WTSP	10/08/12-10/14/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		(\$450.00)		0.00	NM		
	8	WTSP	10/08/12-10/14/12	Price Is Right Credited		11a-12p	- TWThF - - - -	:30		(\$450.00)		0.00	NM		
7	WTSP	10/09/12	10/12/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF - -	:30	4	\$900.00	P-3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		4				\$900.00		0.00			
8	WTSP	10/09/12	10/12/12	Y&R Young and the Restless	CM	1230-130p	- TWTF - -	:30	8	\$550.00	P-4	0.00	NM	8	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		8				\$550.00		0.00			
9	WTSP	10/09/12	10/12/12	B&B Bold and Beautiful	CM	130-2p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		4				\$550.00		0.00			
10	WTSP	10/09/12	10/12/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF - -	:30	4	\$400.00	P-4	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		4				\$400.00		0.00			
11	WTSP	10/09/12	10/12/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	4	\$550.00	P-3	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		4				\$550.00		0.00			
12	WTSP	10/09/12	10/12/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF - -	:30	4	\$550.00	P-3	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF - -		4				\$550.00		0.00			
13	WTSP	10/09/12	10/12/12		CM	6-630p	- TWTF - -	:30	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-630p 6-630p 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	- TWTF - -					4	\$1,000.00		0.00			
14	WTSP	10/09/12	10/12/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF - -	:30	4	\$2,600.00	P-3	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	- TWTF - -					4	\$2,600.00		0.00			
15	WTSP	10/09/12	10/12/12	730-8p Jeopardy	CM	730-8p	- TWTF - -	:30	4	\$3,000.00	P-3	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	- TWTF - -					4	\$3,000.00		0.00			
16	WTSP	10/10/12	10/10/12	Wed Prime A Survivor: Philippines	CM	Wed 8-9p	- - W - - -	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	- - W - - -					1	\$4,000.00		0.00			
17	WTSP	10/12/12	10/12/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	- - - - F -	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	- - - - F -					1	\$3,000.00		0.00			
18	WTSP	10/12/12	10/12/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	- - - - F -	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	- - - - F -					1	\$6,000.00		0.00			
19	WTSP	10/14/12	10/14/12	Sun Prime C The Good Wife	CM	Sun 9-10p	- - - - - S	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	- - - - - S					1	\$7,000.00		0.00			
20	WTSP	10/09/12	10/11/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- T- T- - -	:30	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	- T- T- - -					2	\$2,000.00		0.00			
21	WTSP	10/13/12	10/13/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	- - - - - S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	- - - - - S-					1	\$1,400.00		0.00			
22	WTSP	10/14/12	10/14/12	LN (Su) Late News (Su)	CM	Su 11-1135p	- - - - - S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	- - - - - S					1	\$1,800.00		0.00			
23	WTSP	10/09/12	10/12/12	Letterman Late Night with David Letterman	CM	1135p-1237a	- TWTF - -	:30	4	\$350.00	P-4	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	- TWTF - -					4	\$350.00		0.00			
24	WTSP	10/09/12	10/12/12	Late Late Show Late Late Show	CM	1237-137a	- TWTF - -	:30	4	\$175.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	- TWTF - -					4	\$175.00		0.00			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	WTSP	10/09/12	10/12/12	Late Late Show Late Late Show	CM	1237-137a	- TWTF- -	:30	4	\$175.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF- -		4				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/08/12-10/14/12		Late Late Show		1237-137a	- TWThF- - - -	:30		(\$175.00)		0.00	NM		
	Credited [go to p3]														
2	WTSP	10/08/12-10/14/12		Late Late Show		1237-137a	- TWThF- - - -	:30		(\$175.00)		0.00	NM		
	Credited [go to p3]														
3	WTSP	10/08/12-10/14/12		Late Late Show		1237-137a	- TWThF- - - -	:30		(\$175.00)		0.00	NM		
	Credited [go to p3]														
4	WTSP	10/08/12-10/14/12		Late Late Show		1237-137a	- TWThF- - - -	:30		(\$175.00)		0.00	NM		
	Credited [go to p3]														
25	WTSP	10/13/12	10/13/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	- - - - - S-	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - - S-		2				\$300.00		0.00			
26	WTSP	10/13/12	10/13/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	- - - - - S-	:30	1	\$400.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - - S-		1				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/08/12-10/14/12		Sat 6-630p		Sat 6-630p	- - - - - Sa- -	:30		(\$400.00)		0.00	NM		
	Credited [MOVE TO 5A 10/12]														
27	WTSP	10/13/12	10/13/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	- - - - - S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - - S-		1				\$400.00		0.00			
28	WTSP	10/13/12	10/13/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	- - - - - S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - - S-		1				\$400.00		0.00			
29	WTSP	10/14/12	10/14/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	- - - - - S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - - S		1				\$1,000.00		0.00			
30	WTSP	10/14/12	10/14/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	- - - - - S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - - S		1				\$700.00		0.00			
31	WTSP	10/09/12	10/12/12	M-F 2-3p The Talk	CM	2-3p	- TWTF- -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- TWTF- -		4				\$300.00		0.00			
32	WTSP	10/14/12	10/14/12	Sun Prime B Amazing Race	CM	Sun 8-9p	- - - - - S	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - - S		1				\$4,500.00		0.00			
33	WTSP	10/12/12	10/12/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- - - - F- -	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - F- -		1				\$1,000.00		0.00			
34	WTSP	10/14/12	10/14/12	Bucs on CBS Football Bucs on CBS Football	CM	1p-4p (1:00 PM-4:00 PM)	- - - - - S	:30	1	\$10,000.00	P-4	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 695852 - 8
 Alt Order #: 06212985
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Nelson, B/ DSCC/ D/Sen/FL
 Product Desc: DSCC NELSON
 Estimate: 490

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	WTSP	10/14/12	10/14/12	Bucs on CBS Football Bucs on CBS Football	CM	1p-4p (1:00 PM-4:00 PM)	-----S	:30	1	\$10,000.00	P-4	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$10,000.00		0.00			
35	WTSP	10/15/12	10/15/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$175.00		0.00			
36	WTSP	10/15/12	10/15/12	CBS This Morning CBS This Morning	CM	7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$200.00		0.00			
37	WTSP	10/15/12	10/15/12	CBS This Morning CBS This Morning	CM	8a-9a (8:00 AM-9:00 AM)	M-----	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		2				\$200.00		0.00			
38	WTSP	10/15/12	10/15/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$200.00		0.00			
39	WTSP	10/15/12	10/15/12	M-F 930-10a Inside Edition	CM	930-10a	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$200.00		0.00			
40	WTSP	10/15/12	10/15/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	2	\$450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		2				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/15/12-10/21/12	Price Is Right		11a-12p	M-----	:30		(\$450.00)		0.00	NM		
				Credited											
	2	WTSP	10/15/12-10/21/12	Price Is Right		11a-12p	M-----	:30		(\$450.00)		0.00	NM		
				Credited											
41	WTSP	10/15/12	10/15/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$900.00		0.00			
42	WTSP	10/15/12	10/15/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	2	\$550.00	P-4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		2				\$550.00		0.00			
43	WTSP	10/15/12	10/15/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$550.00		0.00			
44	WTSP	10/15/12	10/15/12	M-F 4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$400.00		0.00			
45	WTSP	10/15/12	10/15/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$550.00		0.00			
46	WTSP	10/15/12	10/15/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$550.00		0.00			
47	WTSP	10/15/12	10/15/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00

Order / Rev: 695852 - 8
 Alt Order #: 06212985
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Nelson, B/ DSCC/ D/Sen/FL
 Product Desc: DSCC NELSON
 Estimate: 490

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
47	WTSP	10/15/12	10/15/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$1,000.00		0.00			
48	WTSP	10/15/12	10/15/12	7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$2,600.00	P-3	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$2,600.00		0.00			
49	WTSP	10/15/12	10/15/12	730-8p Jeopardy	CM	730-8p	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$3,000.00		0.00			
50	WTSP	10/15/12	10/15/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$3,500.00		0.00			
51	WTSP	10/15/12	10/15/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$2,000.00		0.00			
52	WTSP	10/15/12	10/15/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$350.00		0.00			
53	WTSP	10/15/12	10/15/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$175.00		0.00			
54	WTSP	10/15/12	10/15/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$300.00		0.00			
55	WTSP	10/12/12	10/12/12	5-530a 5-530a 10 News	CM	5-530a	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$400.00		0.00			
56	WTSP	10/09/12	10/12/12	Late Late Show Late Late Show	CM	1237-137a	-TWTF--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		2				\$350.00		0.00			
57	WTSP	10/09/12	10/12/12	Price Is Right Price Is Right	CM	11a-12p	-TWTF--	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		2				\$1,600.00		0.00			
													Totals	114	\$118,450.00